

Title M8A1 Change Management Simulation: Power and Influence

Introduction to the Activity

You should have by completed all three parts of this assignment in previous modules. You can review these components below:

Part I: Setting the Strategy

In this section, you will discuss the strategy that you developed before executing your plans and steps. You should address the following:

How and why did you choose the CEO or Product Innovation Role?

What were your vision, mission, and core strategy for the simulation?

Provide a SWOT analysis of your expectations.

Part II: Executing your Strategy

In this section, you will discuss the decision-making strategy you used throughout the simulation. Address the following:

What occurrences and incidents impacted your decision?

What adjustments did you have to make to your strategy?

When did your strategy succeed and when did it fail?

How did you adapt and what was the impact?

What criteria did you use to make adjustments?

Part III: Analyzing Your Strategy

In this final section, you are to analyze what you have learned about strategy setting, change management, and their impact on success and failure. You will address the following:

What have you learned about strategy, power, and leadership, and their impact on success?

How does data impact decision making?

How could you have improved your performance?

What conclusions can you draw based upon this experience?

Now that you have completed all three components you will compare and contrast the organization you chose in Module 1 with the organization in the simulation.

For this assignment you will:

Compare and contrast solutions and alternatives. Would a solution you found for your organization work for the simulation?

Compare and contrast strategies. Would the strategy you used for your organization work for the simulation?

Compare and contrast leadership. Is your organization's leader a good fit for the leader of the simulation?

Compare and contrast the recommendations and final outcomes.

Your final paper submission should be 5 to 7 pages in length, not including the title and reference pages, formatted in APA (6th ed.) style, and double-spaced, in Times New Roman, 12-point font, with one inch margins. Include at least two resources, other than your course textbook, to support your findings.

	Unacceptable	Minimally Responsive	Satisfactory	Exemplary	Weight
Description and Details of Simulation and Targeted Organization	The simulation and targeted organization may be identified but hardly described, if at all.	Information about the simulation and targeted organization are briefly described, with important details vague or missing. More information is needed on the strategies, leadership, recommendations, and final outcomes for both scenarios.	Information about the simulation and targeted organization are generally described, including the including the strategies, leadership, recommendations, and final outcomes for both scenarios. Information provided is relevant and important in building the foundation on which specifics of these scenarios will be compared and contrasted, though more details are needed to fill in important gaps.	Information about the simulation and targeted organization are described in detail, including the strategies, leadership, recommendations, and final outcomes for both scenarios. Information provided is relevant and important in building the foundation on which specifics of these scenarios will be compared and contrasted.	
Score	0	24	32	40	/40
Analysis and Critical Lens	Strategies, leaderships, recommendations, and outcomes of the two scenarios are not discussed, or if they are, they are vague, inappropriate, and inaccurate.	Only a single perspective is presented and discussed OR Different perspectives are generically discussed, providing summaries instead of critical analyses of perspectives in the context of the two scenarios Minimal to no evidence are provided to support claims.	The two scenarios are analyzed critically using multiple perspectives, discussing generally how both scenarios were similar/differed in terms of strategies, leaderships, recommendations, and outcomes. Hypothetical instances of key factors of one scenario implemented in the other are briefly mentioned to illustrate the noted comparisons. Minor details are missing. These claims are generally supported with evidence and reasons, with minor details missing.	The two scenarios are analyzed critically using multiple perspectives, discussing in detail and with evidence how both scenarios were similar/differed in terms of strategies, leaderships, recommendations, and outcomes. Hypothetical instances of key factors of one scenario implemented in the other are described to illustrate the noted comparisons. Supporting details and evidences to justify claims are relevant, accurate, and specific to the claims.	
Score	0	30	42	50	/50
Writing Quality/APA Style	Frequent problems with organization, clarity and/or conventions make the paper hard to read. APA style guidelines are not adhered to, Possible plagiarism risks the appearance of cheating.	Numerous mechanical errors are distracting; and organization of ideas are lacking, but not enough to interfere with meaning. APA style guidelines are attempted, with major errors.	There are few problems with organization, clarity or conventions that should have been fixed. APA style guidelines are followed, with only minor errors; however, these problems and errors are not	The writing is well organized and clear; there are minimal problems with spelling, punctuation, and grammar; APA style guidelines are followed accurately.	

	Unacceptable	Minimally Responsive	Satisfactory	Exemplary	Weight
			serious enough to distract the reader.		
Score	0	6	8	10	/10